



Crepey Eye Renewal Guide

A gentle 3-step routine for smoother,
hydrated-looking skin around the eyes

PERSONALIZED SKIN CARE

Lorena Coello | Master Esthetician

WHY TEXTURE CHANGES

Understanding Crepey Looking Eye Skin



The eye area can look dry, finely lined, or crepey when it needs more moisture and support. Aging, repeated movement, sun exposure, seasonal dryness, and rubbing can make texture more noticeable.

COMMON SIGNS

- Fine, tissue-like texture that looks more visible when the skin is dry
- Makeup settling into small lines or looking uneven
- A tight, delicate, or less cushioned feel

WHAT TOPICAL CARE CAN DO

A layered routine can add hydration, soften the look of fine texture, and reduce moisture loss. It will not remove every line or change the natural movement of the eye area.

The goal: comfortable, nourished skin that looks smoother and better supported.

SERUM CREAM OIL

The Three Layer Method

Each product has a different job. Layering from the lightest texture to the richest helps the routine feel comfortable and keeps every step purposeful.

1

Peptrix 5X

A multipeptide serum that supports smoother, firmer-looking skin and helps improve the look of expression lines and texture.

2

Firming Eye Creme

A targeted moisturizer that softens, conditions, and adds comfort to the delicate eye area.

3

CasFroBa Oil

A castor, frankincense, and jojoba oil blend used as the final layer to nourish and help seal in moisture.



THIN TO RICH | LIGHT TO SEALING

Peptrix 5X > Eye Creme > CasFroBa

This lightweight first layer prepares the eye area with targeted peptide support before richer products are applied.

WHY IT IS IN THE ROUTINE

- Helps visibly smooth the look of expression lines
- Supports firmer-looking skin
- Helps improve the appearance of skin texture

HOW TO APPLY

On clean, dry skin, smooth a very small amount around the orbital bone. Let it settle for a moment before applying eye creme. Avoid direct contact with the eyes.

LORENA'S TIP

Use a thin, even layer. Applying more serum does not make it work faster and may cause the next product to pill.

Firming Eye Creme

2

The middle layer adds the moisture and cushioning that dry, crepey-looking eye skin often needs.

WHY IT IS IN THE ROUTINE

- Moisturizes and softens the delicate eye area
- Helps fine, dry texture look less noticeable
- Creates a comfortable layer between serum and oil

HOW TO APPLY

After Peptrix 5X, dot a very small amount along the orbital bone. Gently tap with the pad of a ring finger until the product feels evenly distributed.

LORENA'S TIP

Press and tap instead of pulling the skin. The eye area should feel comfortable - never heavy, sticky, or overloaded.

CasFroBa Oil

The final layer combines castor, frankincense, and jojoba oils to help seal in the moisture applied underneath.

WHY IT IS IN THE ROUTINE

- Helps reduce the feeling of dryness
- Leaves the skin soft and nourished
- Completes the evening routine with a light protective finish

HOW TO APPLY

Warm the smallest amount between clean fingertips. Press lightly over the eye creme along the orbital bone. Keep away from the lash line and do not allow the oil to enter the eyes.

LORENA'S TIP

Start with less than you think you need. One small drop can often be enough for both sides, depending on your skin and how the product dispenses.

CONSISTENCY OVER EXCESS

Your Morning and Evening Routine

MORNING

- Cleanse and pat dry
- Apply Peptrix 5X
- Apply Firming Eye Creme
- Finish your daytime routine with broad-spectrum SPF 30 or higher

EVENING

- Remove makeup and cleanse
- Apply Peptrix 5X
- Apply Firming Eye Creme
- Press a minimal amount of CasFroBa Oil over the creme



A GENTLE APPLICATION TECHNIQUE

- Wash hands before working near the eyes.
- Use small dots and a light tapping motion along the orbital bone.
- Avoid rubbing, tugging, and applying products too close to the lash line.

Eye-area safety: Patch test first. Stop use if a product causes burning, swelling, or persistent irritation. Do not apply to infected or inflamed skin, and seek medical care if irritation continues.

YOUR NEXT FOUR WEEKS

A Simple Plan for Consistent Care

Use the routine consistently and judge progress by comfort, hydration, and the overall look of texture - not by one morning or one photograph.

WEEK 1

1

Learn the amounts. Watch for comfort and keep every layer light.

WEEK 2

2

Stay consistent. Notice whether the area feels less dry by midday.

WEEK 3

3

Compare texture in the same lighting. Avoid judging from magnified mirrors.

WEEK 4

4

Review the routine with your PSC esthetician if you need an adjustment.

Lorena's professional guidance

Crepey-looking eye skin responds best to gentle, consistent care. More product is not better. Proper layering and patience matter.

LORENA COELLO | MASTER ESTHETICIAN

Ready to begin your eye care routine?

Ask Personalized Skin Care about the Crepey Eye Renewal Bundle or schedule a personalized skincare consultation.

EDUCATIONAL SOURCES

Guidance informed by the American Academy of Dermatology, National Institute on Aging, and U.S. Food and Drug Administration.

PERSONALIZED SKIN CARE

Cosmetic education only. Products are not intended to diagnose, treat, cure, or prevent disease.